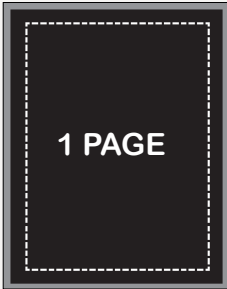


FORMATS

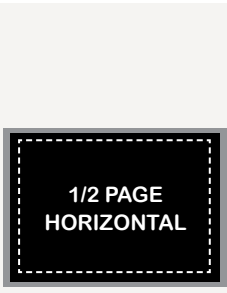


1 PAGE

Trim ■
Width 8.125 in X Depth 10.875 in

Safety
Width 7 in X Depth 9.625 in

Bleed ■
Width 8.375 in X Depth 11.125 in

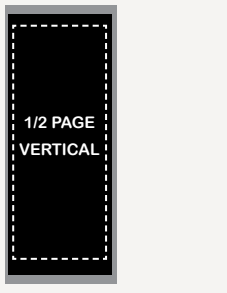


1/2 PAGE HORIZONTAL

Trim ■
Width 8.125 in X Depth 5.375 in

Safety
Width 7 in X Depth 4.875 in

Bleed ■
Width 8.375 in X Depth 5.625 in




1/2 PAGE VERTICAL

Trim ■
Width 3.75 in X Depth 10.875 in

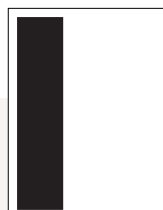
Safety
Width 3.375 in X Depth 9.625 in

Bleed ■
Width 4 in X Depth 11.125 in




1/3 PAGE


Horizontal format
Width 7 in X Depth 3.125 in



Vertical format
Width 2.25 in X Depth 9.625 in




Square format
Width 4.625 in X Depth 4.875 in

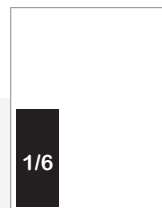


1/4 PAGE

Horizontal format
Width 7 in X Depth 2.375 in



Vertical format
Width 3.375 in X Depth 4.75 in



Vertical format
Width 2.25 in X Depth 4.75 in

REQUIRED DOCUMENT

High resolution Adobe PDF;

- The images are saved in high resolution (300 dpi);
- Four-color images (CMYK) or in black and white;
- **The crop marks are present and they do not touch the bleed of the advertisement.**

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By FTP server:

Site: ftp.cpsmedia.ca

Username: depot@cpsmedia.ca

Password: CPSdepot

Every upload on the FTP site must be preceded by an email (pub@cpsmedia.ca).

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2016 ISSUANCE AND CLOSING

Issue	Reservation	Material	Release
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Fall	July 29	August 5	September
Winter	October 31	November 4	December